

ZAD Solutions is a leading web applications development company with strong focus on service quality and client satisfaction.

Our solution scope includes custom-made web based applications development, business intelligence applications, online content management products, multimedia and graphic design.

## Products and Services

### Business Intelligence

BI applications tackle sales, production, financial, and many other sources of business data for purposes that include, notably, business performance management. BI operatives may gather information on comparable companies to produce benchmarks.

- ERP/CRM
- Business Dashboards (KPI)

### Customer Support Applications

- Online Consulting Management
- Call Center Applications

### Learning Management

Learning management systems (LMSs) support the delivery, tracking and management of training. LMSs are used to automate record-keeping as well as the registration of employees for classroom and online courses.

- Training Management
- E- Learning

### HR Management

- Performance Appraisal
- Recruitment

### Content Management & Publishing platform

Computer application used to create, edit, manage, search and publish various kinds of digital media and electronic text. CMSs are capable of storing, controlling, and publishing documentation such as news articles, manuals, sales guides, and marketing brochures. The content managed may include computer files, image media, audio files, video files, electronic documents, and Web content.

- Web Content Mgmt. (WCM)
- Discussion Forum
- Newsletter
- Ads Management System
- Arabic Search
- Mobile Applications
- Social Media Integration

## ZAD Software Development Process



### Application Development Outsourcing

Web applications are dominating the software development industry due to the ubiquity of a client. The ability to update and maintain Web applications without distributing and installing software on potentially thousands of client computers is a key reason for their popularity. Common Web applications include Webmail, online retail sales, online auctions, wikis, discussion boards, ERP, E-learning, CRM, CMS, Weblogs, and many other functions.

### E- Commerce

A complete e-commerce system with categorized addition of items and full backend control, the shopping cart covers all the online shopping cycle.

## Technologies



## ZAD Solutions

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